10 Top Blog Post Formatting Tips That Boost Readability

☐   1. Narrow your margins.

☐   2. Divide your post into sections.

☐   3. Add subheadlines that summarize each section.

☐   4. Add white space between blog post sections.

☐   5. Keep paragraphs short (2-4 sentences each).

☐   6. Include short sentences with longer ones.

☐   7. Use correct, consistent punctuation.

☐   8. Use bullets and indented paragraphs.

☐   9. Use bold text to highlight key points.

☐   10. Separate calls to action so they stand out.